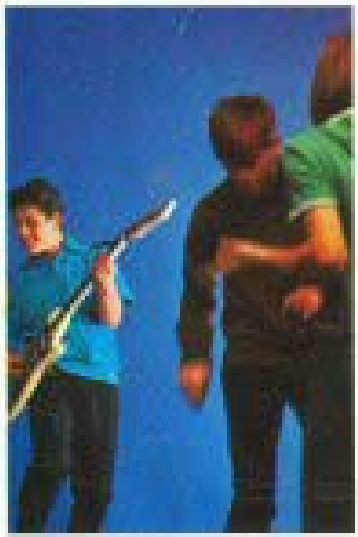
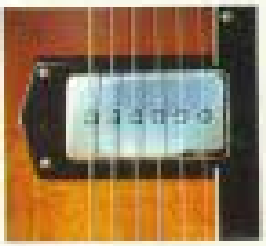








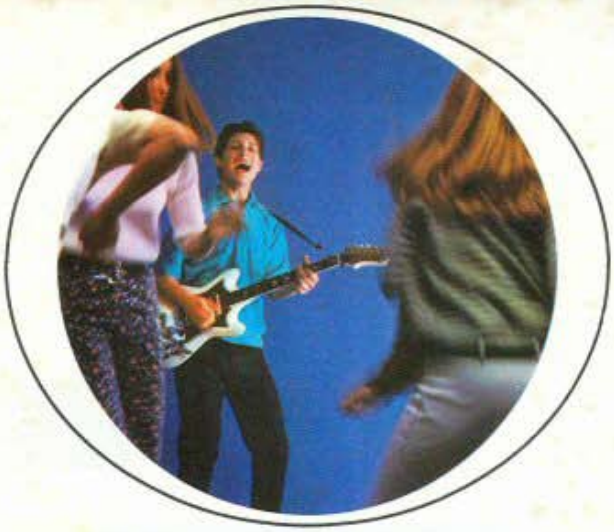




KAY

INSTRUMENTS

GUITARS, ELECTRIC GUITARS, AMPLIFIERS, MANDOLINS, BANJOS, UKULELES, STRINGS, CASES





(A) K403 $250.00 K407 $250.00 K400 $225.00 K405 $250.00 AMP K765 $400.00

SOLID BODY ELECTRIC GUITARS

From the sleek, modern styling to the throbbing, reverberating guitar sound that typifies today's young music, Kay solid body electrics give guitarists the features they want most. Power-packed magnetic pickup units, easy tuning and lightning fast action that meets the demands of the most difficult single string and chord fingerings. Each guitar in the Kay line, from the value-priced to professional models, is the work of expert guitar craftsmen whose pride won't allow them to give you less than the best. Try them—Kay guitars give you the music you want, at the price you want to pay.

(A) "K400" Series Professional Electric Guitars. A new concept in solid body electric guitars! Modern, thin lines in this dramatically styled, compact guitar series. And, performance that matches the magnificent appearance. Designed to meet the exacting requirements of the Space Age Set, "K400" guitars have high-powered magnetic pickup units with individual string adjusting posts; separate tone and volume controls for each pickup and a selector switch that allows the pickups to be played separately or together. Multi-adjustable Melita Synchro-Sonic bridge permits perfect intonation for each string. Built of solid maple, the "K400's" are available in a choice of, striking burnt orange, soft teal blue, gleaming white finish or rich cherry red color and are hand-rubbed and polished to a brilliant lustre. Features: slim "Thin-Lite" neck with adjustable truss rod; celluloid-bound oval rosewood fingerboard with 7 hand-inlaid position markers; covered machine heads with metal buttons; expandable guitar cord; priced and styled for today's demanding young guitarist. Size: 40" x 13½". Fitted carrying case No. 9633 is listed below.

K400—Double unit; Striking Burnt Orange w/natural maple neck.....**$225.00**
K401—Triple unit; Striking Burnt Orange w/natural maple neck.....**$250.00**
K402—Double unit; Soft Teal Blue w/natural maple neck.....**$225.00**
K403—Triple unit; Soft Teal Blue w/natural maple neck.....**$250.00**
K404—Double unit; Gleaming White Finish w/natural maple neck.....**$225.00**
K405—Triple unit; Gleaming White Finish w/natural maple neck.....**$250.00**
K406—Double unit; Rich Cherry Red Mahogany w/mahogany neck.....**$225.00**
K407—Triple unit; Rich Cherry Red Mahogany w/mahogany neck.....**$250.00**
K9633—Arch Kraft case with plush lining.....**$ 35.00**
K765—Kay Deluxe Twin Speaker 60 Watt Amplifier. Details—Pg. 10.....**$400.00**

(B) K365—Striking New Kay Apollo II Solid Body Electric Guitar. All-new advanced design that features two power-loaded magnetic pickups with individual string adjusting posts for more accurate string balance. Selector switch allows pickups to be played separately or together. Each pickup has separate tone and volume controls. Deluxe vibrato tailpiece for today's big music sound. Rich cherry red color on contoured solid Mahogany body is hand-rubbed and finished to a sparkling lustre. Celluloid-bound oval rosewood fingerboard with 9 hand-inlaid position markers and nickel silver frets; expandable guitar cord; metal button machine heads and professional flat-wound strings. Adjustable rosewood bridge. 40½" long, 14¼" wide.

K365—Kay Apollo II Solid Body Electric Guitar.....**$200.00**
K9638—Arch Kraft case with plush lining.....**$ 35.00**

(C) K370—Kay "Artist"—Kay's Outstanding Solid Body Electric Guitar. Artistry in design and performance highlight this distinguished professional instrument. Three powerful magnetic pickups with individual string adjusting posts assure sensitive response and perfect string balance. Each pickup has separate tone and volume controls. Selector switch permits the pickups to be played separately or together. Exclusive Kay design top-mounted vibrato tailpiece on this handsomely crafted, contoured solid Walnut body. Natural hand-rubbed, satin finish. Adjustable Melita Synchro-Sonic bridge permits individual adjustment for perfect intonation on all strings. "Thin-Lite" neck with adjustable truss rod; celluloid-bound oval rosewood fingerboard with 9 inlaid mother-of-pearl position markers; expandable guitar cord; Grover "Roto Matic" machine heads with metal buttons and professional flat-wound strings. 40½" long, 14¼" wide.

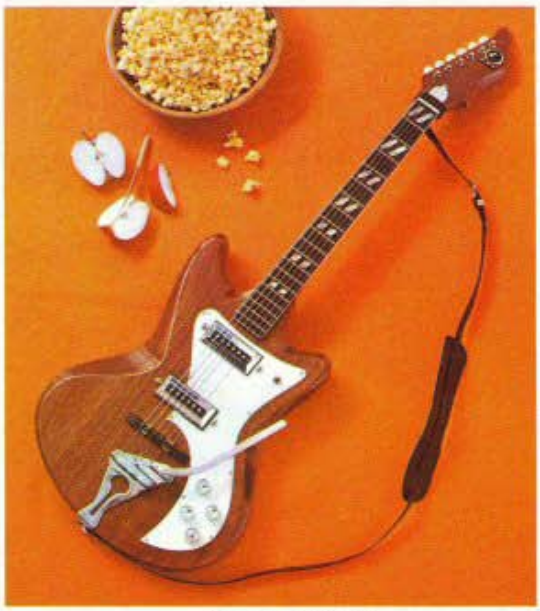
K370—Kay "Artist" Solid Body Electric Guitar.....**$325.00**
K9638—Arch Kraft case with plush lining.....**$ 35.00**

(D) K355—All-new Kay "Titan II" Solid Body Electric Guitar. The distinctive beauty of a natural hand-rubbed and polished solid Mahogany body in this medium price, high quality guitar. Deluxe pickup units with individual string adjusting posts are designed to provide maximum tone and performance. Separate tone and volume controls on each pickup assure consistent, sensitive response while the 3-way selector switch allows the pickups to be played separately or together. New vibrato tailpiece provides the modern "rock" sound guitarists prefer. "Thin-Lite" neck with adjustable truss rod; celluloid-bound oval rosewood fingerboard with fancy inlaid pearlette position markers; expandable guitar cord. 40½" long, 14¼" wide.

K355—Kay "Titan II" Solid Body Electric Guitar.....**$165.00**
K9638—Arch Kraft case with plush lining.....**$ 35.00**



(B) K365 **$200.00** (C) K370 **$325.00**



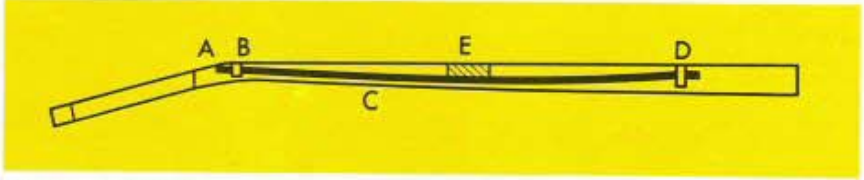
(D) K355 **$165.00**



(A) K328 $119.95 K327 $99.95 K326 $79.95



(B) K310 $54.95 K311 $54.95 K312 $54.95



Kay "Thin-Lite" Neck

SOLID BODY ELECTRIC GUITARS

Kay solid body electrics are where the action is with the "big beat" that today's modern music demands. From the thundering bass to the brilliant highs, Kay electrics are here with the sound that's as modern as right now. Kay craftsmen know the needs of today's guitar sound . . . and they know how to meet needs with the finest, most economical quality musical instrument you can buy.

(A) New Kay Vanguard II Vibrato Solid Body Electric Guitars. Gleamingly polished hardwood body with beveled edges; maple veneer on top and back. Rich-looking cherry sunburst finish that's as bright as the low value price. Newly designed, extra-powerful pickup units have individual string adjusting posts for perfect string balance. And, the new multi-adjustable bridge permits perfect pitch and allows for the raising and lowering of each string separately to provide another Kay "action" advantage. Pickups have separate tone and volume controls and guitar has a detachable cord. "Thin-Lite" neck with adjustable truss rod. Kay head is styled with all 6 keys on one side; celluloid bound oval rosewood fingerboard with fancy inlaid position markers; celluloid guardplate. The vibrato tailpiece provides a wide range of guitar effects. 38" long, 13" wide.

K326—Single Pickup Model; w/tone and volume controls **$ 79.95**
K327—Double Pickup Model; w/selector switch; 4 controls **$ 99.95**
K328—Triple Pickup Model; w/selector switch; 6 controls **$119.95**
9609—Vanguard carrying case. Chipboard, 2-tone covering **$ 16.50**

(B) Kay Value Leader Solid Body Electric Guitars. Brilliantly polished, high performance guitar at a practical budget price. Designed to look sharp and to provide the "solid" guitar sound that is so popular today. Handsome hardwood body is finished in a choice of red, teal blue or shaded Walnut. Value Leader guitars feature the exclusive "Thin-Lite" neck with adjustable truss rod that prevents warpage or misalignment. Stylish Kay head is of a matching color and has all 6 tuning keys located conveniently on one side. Powerful magnetic pickup is designed for maximum output and true electronic tone. With separate tone and volume controls and detachable cord. Genuine oval rosewood fingerboard with 4 inlaid position markers; adjustable metal bridge; hinge-type tailpiece. 38¼" long, 12½" wide.

K310—In brilliantly polished Red Finish **$54.95**
K311—In brilliantly polished Teal Blue Finish **$54.95**
K312—Polished Shaded Walnut Finish with Golden Highlights **$54.95**
9614—Sturdy chipboard carrying case, 2-tone covering **$13.95**

(C) Introducing Kay's "Speed Demon" Solid Body Electric Guitars. Sparkling Kay styling and design personifies this rugged, bright sounding solid body electric guitar. The sturdy hardwood body has maple veneer on top and back and is gleamingly finished in a handsome shaded rich cherry red color with light reddish sunburst on top and back. Powerful magnetic pickup unit has individual string adjusting posts and separate tone and volume controls. The famous Kay "Thin-Lite" neck with adjustable truss rod is topped by the exclusive Kay head with all 6 tuning keys conveniently located on one side. Genuine oval rosewood fingerboard has 9 inlaid position markers. Adjustable rosewood bridge; specially designed quality strings. An outstanding value in a great sounding solid body electric guitar. 38" long, 13" wide.

K318—Single Pickup Model; with 2 controls **$64.95**
K319—Double Pickup Model; separate tone and volume controls for each pickup, total of 4 controls; selector switch that allows units to be played separately or together **$87.50**
9609—Carrying case. Sturdy chipboard, 2-tone covering **$16.50**

Exclusive Kay "Thin-Lite" Neck. A feature on all top Kay guitars, the famous "Thin-Lite" neck has an adjustable truss rod that prevents warpage or misalignment, yet remains thin for fast playing and fingering action. All Kay necks are *guaranteed* not to warp or to slip out of line. A—Adjusting Nut, B—Truss Rod Collar, C—Steel Truss Rod, D—Truss Rod Anchor, E—Fulcrum Block.



(C) K319 $87.50 K318 $64.95

ACOUSTICAL ELECTRIC GUITARS



(A) Concert hall styling in a thin acoustical type cutaway electric guitar. Laminated maple body has a rich, new lustrous cherry red finish. Celluloid-bound edges. New power-packed magnetic pickup units with individual string adjusting posts. Separate tone and volume controls. Exclusive "Thin-Lite" neck with adjustable truss rod; genuine rosewood fingerboard with 9 inlaid position markers; adjustable rosewood bridge; nickel plated hinge-type tailpiece. Fully-arched auditorium size guitar is 41¾" long, 15" wide, 1¾" thin.

K561 —Kay Concert Hall Styled Single Pickup Model.....**$69.95**
K562 —Double Pickup Model; separate tone and volume controls for each unit, total of 4 controls; selector switch.....**$87.50**
K563 —Triple Pickup Model; separate tone and volume controls for each unit, total of 6 controls; selector switch.....**$99.95**
K9632—Sturdy Chipboard Carrying Case; two tone covering.....**$17.50**

(B) Kay's new Value Leader arched electric guitar. Beautiful, lustrous shaded brown finish with golden sunburst on top and back. The fully-arched super auditorium size body is of sturdy crackproof laminated maple with white celluloid-bound edges. Built-in magnetic pickup unit has separate tone and volume controls. Kay "Thin-Lite" neck with adjustable truss rod; white celluloid guardplate. 41¼" x 15¾".

K6530—Kay Value Leader Golden Sunburst Electric Arch Guitar.....**$64.50**
9700 —Astramold Injection Molded Carrying Case**$17.95**

(C) Double cutaway with sensitive Vibrato Tailpiece. A truly fine performance proved guitar. The laminated curly maple top and back has a rich brown mahogany shading with golden sunbursts, hand-rubbed and polished to a rich, deep lustre. Celluloid-bound edges. Two powerful professional pickups have individual string adjusting posts. Separate tone and volume controls for each pickup and a 3-way selector switch. Swift, smooth "Thin-Lite" neck with adjustable truss rod; oval rosewood fingerboard with 6 hand-inlaid pearlette position marker blocks and nickel silver frets; expandable guitar cord; adjustable rosewood bridge; professional electric guitar strings. The new Vibrato Tailpiece adds all of today's wanted modern music sound effects. Auditorium size guitar is 40¼" long, 15" wide.

K585 —Double Cutaway with Sensitive Vibrato Tailpiece.....**$175.00**
K9632—Sturdy Chipboard Carrying Case; two tone covering.....**$17.50**
K770—Dual Purpose Electric Guitar; Electric Bass Amp (Details: Pg. 13)..**$250.00**

(D) Double Cutaway with precision Melita bridge. A professional acoustical electric guitar with top and back of select curly maple beautifully hand-rubbed and polished, contrasting celluloid binding. Engineered with newly designed, extra-powerful magnetic pickup units with individually adjustable string posts for perfect string balance. Pickups have separate tone and volume controls and a 3-way selector switch. Melita Synchro-Sonic bridge permits exact adjustment and fine tuning of each string; has string dampener that produces new and startling effects. Exclusive "Thin-Lite" neck with adjustable truss rod; celluloid-bound oval rosewood fingerboard with 7 fancy hand-inlaid position markers; expandable guitar cord; and deluxe Kay Vibrato Tailpiece that creates the big guitar sound. Deluxe auditorium size, 42" long, 15" wide, 2" thin.

K625 —Rich Cremona brown finish with golden sunbursts.....**$250.00**
K626 —Brilliant shaded cherry red finish.....**$250.00**
K9636—Arch Kraft Carrying Case with plush lining.....**$ 39.90**

(E) The Kay "PRO"—Professional Model Electric Guitar; designed for the discriminating musician. New double cutaway electric guitar with laminated, "Fiddle back" curly maple top and back. Beautifully hand-rubbed and polished to a bright lustre to bring out the rich grain of the wood. The newly engineered deluxe magnetic pickup units have individual string adjusting posts for perfect string balance. Separate tone and volume controls and 3-way selector switch. Celluloid-bound select rosewood fingerboard has 9 hand-inlaid Australian pearl position markers; pearl inlaid headpiece; Grover "Roto Matic" machine heads with metal buttons. Melita Synchro-Sonic bridge permits exact adjustment and fine tuning of each string; has string dampener that produces startling and exciting guitar effects. Exclusive "Thin-Lite" neck with adjustable truss rod; expandable guitar cord; Deluxe Kay Vibrato Tailpiece, new celluloid guardplate, 42" long, 15" wide, 2" thin.

K650 —Transparent Hand-Rubbed and Polished Cherry Red Finish.....**$350.00**
K651 —Shaded Reddish Mahogany color with golden sunburst on top and back**$350.00**
K9636—Arch Kraft Carrying Case with plush lining.....**$ 39.90**

(F) Kay "Galaxy II" Acoustical Electric Guitar. Select laminated curly maple body with arched top and back with heavy celluloid binding; and multiple inlay on top. Highly polished reddish mahogany shader with golden sunbursts. Powerful sensitive magnetic pickup units. Each pickup is adjustable for perfect tone balance with separate tone and volume controls. Vibrato Tailpiece. Celluloid-bound oval rosewood fingerboard has 6 hand-inlaid position markers and nickel silver frets; flat-wound electric guitar strings, 42½" long, 15½" wide, 2" thin.

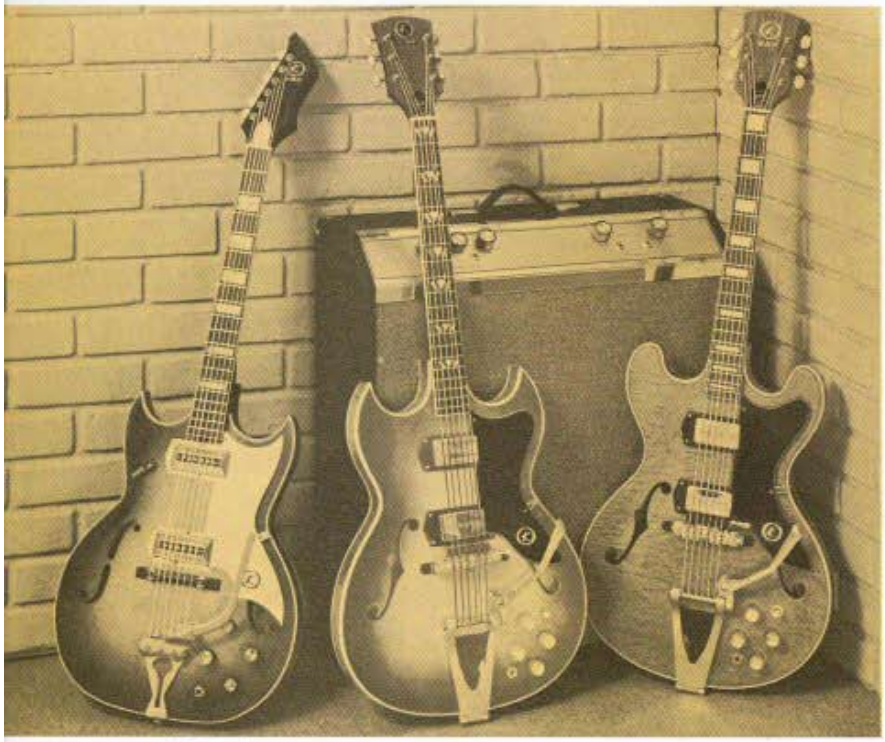
K682 —Double Pickup Model with selector switch.....**$129.50**
K683 —Triple Pickup Model with selector switch.....**$149.50**
K9635—Sturdy Chipboard Carrying Case; two tone covering.....**$ 18.50**



(A) K561 **$69.95** K563 **$99.95** K562 **$87.50**



(B) K6530 $64.50



(C) K585 $175.00 (D) K625 $250.00 (E) K650 $350.00

AMP K770 $250.00



(F) K683 $149.50 K682 $129.50

ELECTRIC BASSES

There's a reason that Kay is preferred by electric bass players . . . Kay's advanced pickup delivers the exact bass quality you want—from a muted "thump" to a big, driving bass reverb. Special Kay bass strings deliver the feel bass players need for maximum performance. Kay styling and performance features add the flash and sound to combos that is demanded in today's modern music.

(A) Kay's Finest Quality Professional Electric Bass. Top of the line! Designed to produce the true, rich bass tones that are so much a part of today's big "rock" sound. The rugged, handsome solid mahogany contoured body is finished in a deep natural mahogany finish and is hand-rubbed and polished to a glimmering sheen. Newly designed extra-powerful magnetic pickup unit has individual adjusting posts for each string for maximum sensitivity in tone and delivery. Select rosewood fingerboard with 6 hand-inlaid position markers along the bass side; handy finger brace for easier playing. Smartly styled black guardplate; specially designed adjustable bridge with brightly plated metal cover; deluxe individual Grover "Roto-Matic" tuning keys. Exclusive Kay "Thin-Lite" neck with adjustable truss rod. Available in single and double pickup models. Each pickup has individual tone and volume controls; double pickup model has a selector switch that allows the units to be played separately or together. 44¼" x 14½".

K5951—Single Pickup Model with tone and volume controls **$175.00**
K5952—Double Pickup Model, with selector switch **$200.00**
K9629—Sturdy Chipboard Carrying Case. Two-tone covering **$ 22.50**

(B) Exclusive New Kay Solid Body Electric Bass has a body of select laminated maple for permanent strength and beauty in a series of three dramatic new colors. Entire body is hand-polished to a brilliant lustre; top and back edges are bound with a wide strip of celluloid with an extra black and white inlay on the top edge. Long, 30⅞" bass scale. Ultra-sensitive bass pickup units are adjustable for perfect string balance. Each pickup has separate tone and volume controls. Kay "Thin-Lite" neck has adjustable truss rod. Genuine oval rosewood fingerboard has 6 hand-inlaid position markers on the bass side for easy visibility while playing. Individual, geared tuning keys; adjustable rosewood bridge with nickel-plated metal cover; specially designed professional quality bass strings. 44¼" x 14½" x 1¾" thin.

K5921—Single unit; rich, burnt orange; hand polished **$ 99.50**
K5922—Double unit; rich, burnt orange; selector switch **$125.00**
K5923—Single unit; striking white; hand polished **$ 99.50**
K5924—Double unit; striking white; selector switch **$125.00**
K5925—Single unit; Soft Teal blue; hand polished **$ 99.50**
K5926—Double unit; Soft Teal blue; selector switch **$125.00**
K9629—Sturdy Chipboard Carrying Case. Two-tone covering **$ 22.50**

(C) K5935 Double Cut-Away Electric Bass. Moderate price . . . magnificent performance. Here is the crisp, clean, full sound that electric bassists want for modern group play. Truly beautiful modern styling with double cutaway solid body. Brown walnut shading with golden highlights, hand-rubbed and polished to a lustrous finish. Kay "Thin-Lite" neck with adjustable truss rod that prevents warpage. Genuine rosewood fingerboard; long, 30⅞" bass scale has 6 inlaid position markers. Ultra-sensitive bass pickup is regulated by separate tone and volume controls. Newly designed deluxe, chrome-plated string holder; adjustable bridge; individual machine heads with metal buttons; special strings for the "true" bass feel.

K5935—Double Cut-Away Electric Bass 43½" x 14½" **$139.50**
K9629—Sturdy Chipboard Carrying Case. Two-tone covering **$ 22.50**

(D) Kay Value Leader. Solid Body Electric Bass. Another Kay first . . . a new low price on a solid body, double cutaway electric bass. Body is of select hardwood with beveled edges; available in a choice of three polished finishes. Oval rosewood fingerboard utilizes the longer, 30⅞", bass scale and has 7 hand-inlaid position markers. Fully-adjustable, extra-powerful magnetic pickup unit has separate tone and volume controls. Exclusive Kay "Thin-Lite" neck with adjustable truss rod prevents warpage. Individual tuning gears; adjustable rosewood bridge with metal cover. 43¼" x 13".

K5917—Polished Striking red finish electric bass **$ 79.50**
K5918—Polished Soft Teal blue finish electric bass **$ 79.50**
K5919—Polished Shaded Walnut finish, golden highlights **$ 79.50**
K9634—Sturdy Chipboard Carrying Case with two-tone covering **$ 16.50**
K771 —Amplifier **$150.00**



(A) K5952 **$200.00** K5951 **$175.00**





(B) K5922 $125.00 K5924 $125.00 K5925 $99.50



(C) K5935 $139.50



(D) K5917 $79.50 K5919 $79.50 K5918 $79.50

AMPLIFIERS

Only Kay, the company that pioneered transistorized amplifiers, could make them even better with this exciting new line. The advantages of transistors are readily apparent; longer lasting, no warm-up wait, no microphonics and most importantly, superior sound. Note, too, the convenient slanted front control panels that make adjustments simpler. And, each Kay amplifier is Underwriters' Laboratories approved. When you think of amplifiers, think of Kay . . . performance-matched to Kay electric guitars and electric basses.



(A) K765—Professional Piggyback Reverb and Tremolo Amplifier. A hard-working, feature-packed amp with big, powerful "drive." Piggyback control unit permits chassis to be placed up to 25 feet away. 2 output jacks for remote speakers. Extruded and anodized front control panel is slanted for easy operation. Powerful 2-channel, 100 watts of music power output with two Kay designed heavy duty 12" speakers. Two input jacks for each channel. Two volume controls; two bass boost and two treble boost controls; ground reversing switch; pilot light. Tremolo circuit has two controls and foot switch input; reverb has one control with foot switch input. Black Scotch grain vinyl covering with acoustically perfect complementary grille cloth. Metal corner protectors. UL approved: Height 22"; Width 27"; Depth 9½". 17 transistors, 6 diodes. An unbeatable amplifier value.

K765—Piggyback Amplifier and Speaker Unit **$400.00**
K766—Amplifier unit only, without speaker **$250.00**
K768—Speaker Enclosure only **$150.00**

(B) K761—Professional Reverb and Tremolo Amplifier. Fifty watts of transistorized music power. Two channels; specially Kay designed 12" speaker; two instrument input jacks; one volume, one bass boost, and one treble boost control for each channel. Tremolo and reverb can be played separately or together through channel 1. Tremolo has one speed control and one intensity control; reverb has depth control. A solid state amplifier with two foot switch jacks for tremolo and reverb; pilot light; output jack for remote speaker. Extruded and anodized front; slanted control panel. Black Scotch grain vinyl covering with acoustically perfect, complementary grille cloth. Metal corner protectors. UL approved. Height 21"; Width 25"; Depth 9½". 17 transistors, 6 diodes.

K761—Professional Reverb and Tremolo Amplifier **$275.00**

(C) K756—Two Channel Tremolo Amplifier. Plenty of music power in this 20 watt Solid State amplifier with 12 transistors and 6 diodes. Two channels with 2 input jacks for each channel. Heavy duty Kay designed 12" speaker; pilot light. Tremolo has one speed and one intensity control plus a foot switch jack. Extruded and anodized front slant control panel. Two volume and two tone controls. Tremolo plays through Channel 1, allowing one channel to have tremolo and leaving the other for regular play. Black Scotch grain vinyl covering with complementary, acoustically perfect grille cloth. Metal corner protectors. UL approved. 18" H; 21" W; 9½" D.

K756—Two Channel Tremolo Amplifier **$125.00**

(D) K760—Value Leader Reverb and Tremolo Amplifier. A big 20 watt music power Solid State amplifier at a value price. Two channels with two inputs, 1 volume and 1 tone control for each; pilot light. Specially Kay designed 12" speaker offers maximum tonal output. Tremolo and reverb adds an extra dimension to your own playing skills. Two tremolo and one reverb control; two foot switch inputs. 16 transistors and 6 diodes. Extruded and anodized front slant control panel is easy to operate. Black Scotch grain vinyl covering with complementary, acoustically perfect grille cloth. Metal corner protectors. UL approved. Height 18"; Width 21"; Depth 9½".

K760—Value Leader Reverb and Tremolo Amplifier **$149.50**

Foot Switch Pedal. For either tremolo or reverb operation.

K9545—For models K754, K755, K756, K760, K761, K765, K766, K777 **$6.50**

(E) K767—Remote Column Speaker Enclosure. Extra tall, extra powerful column speaker. Designed for use as an additional speaker, or as a replacement speaker unit. Has a handling capacity of up to 100 watts of power. The added height provides greater sound distribution and radiation to allow for absolute optimum performance from your electric guitar. Two powerful Kay designed 12-inch speakers, plus a compression horn (tweeter), are perfectly matched to give the big "rock" sound that is the trademark of today's young music. A tall 48" high, 17" wide, 13" deep. Metal corner protectors. A giant value in a tall performance column speaker.

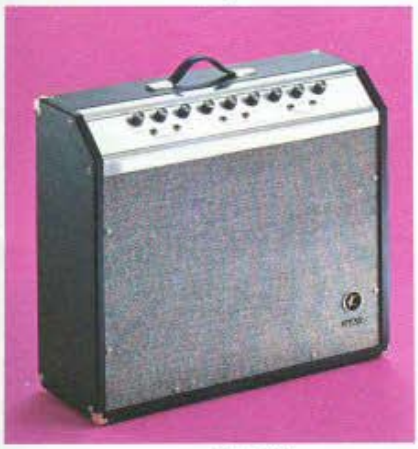
K767—Remote Column Speaker Enclosure **$165.00**
K766—Amplifier Unit only **$250.00**

(F) K777—Reverb Power Pack Unit. This compact reverb power pack works in parallel to any amplifier. It picks up the guitar signal and sends it to the amplifier to produce a big reverb "punch." Three jacks: one for instrument, one for foot switch, one for amp input. Control to vary depth; on/off switch. Easy to use and connect. Self-powered by 4 transistors and 4 diodes. 5" H; 9" W; 4" D.

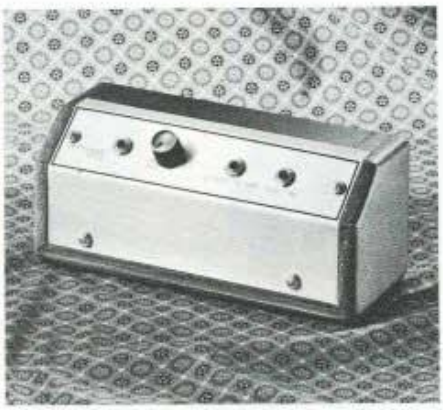
K777—Reverb Power Pack Unit **$65.00**



(A) AMP K765 **$400.00**



(B) K761 $275.00

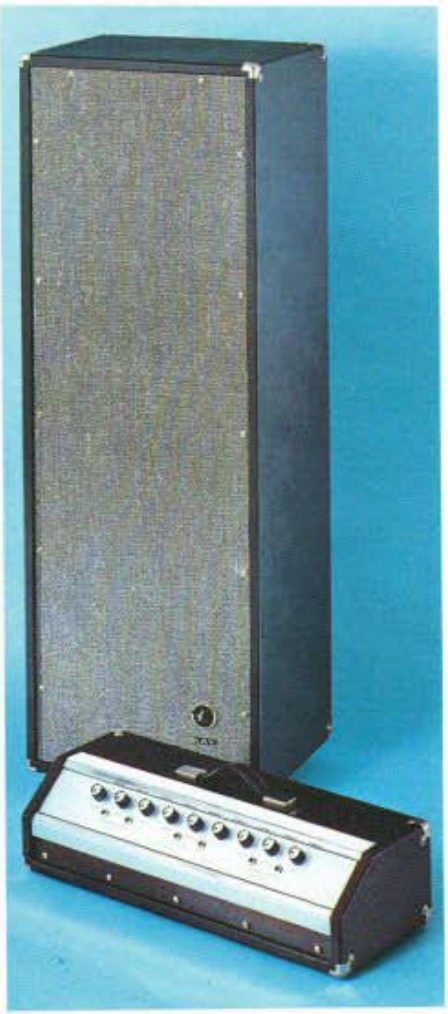


(F) K777 $65.00



(C) K756 $125.00

(D) K760 $149.50



(E) K767 $165.00

K766 $250.00

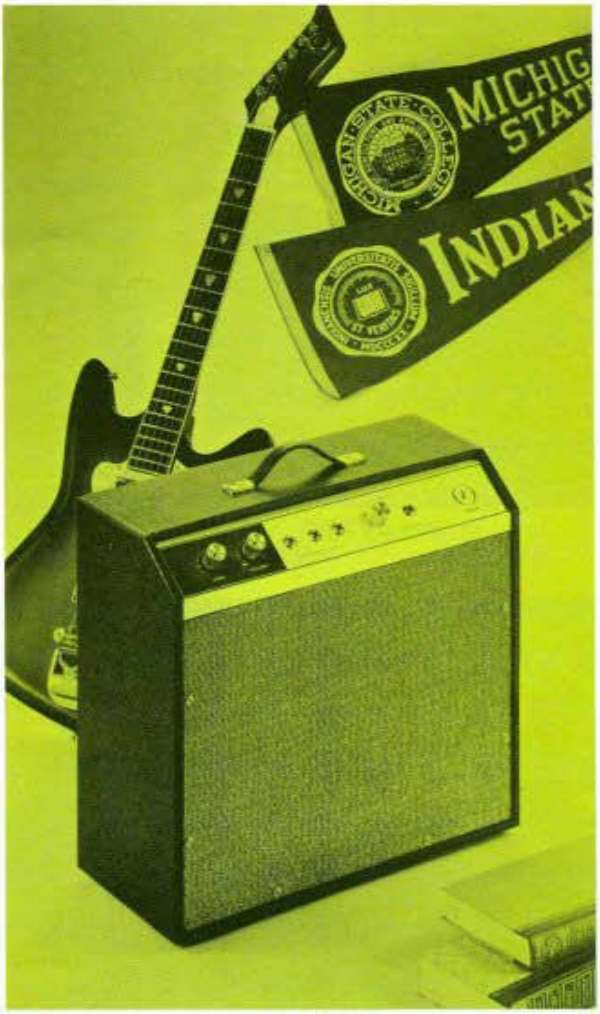


(A) K750 $39.95



(B) K755 $99.50

(C) K752 $49.95



(D) K754 $79.95

AMPLIFIERS

(A) K750 Budget Leader Amplifier. The advantages of high performance in a low-priced, high-powered amplifier. Front control panel is easily accessible for simple operation. Specially Kay designed 8" speaker puts out the "big" sound of today's young music. Three tubes; three input jacks; powerful AC circuit with isolation transformer. Separate volume and tone controls for greater adjusting flexibility; on/off switch. Equipped with 10 foot line cord. Height 12½"; Width 15⅜"; Depth 6". UL approved.

K750—Budget Leader Amplifier **$39.95**

(B) K755 Solid State Tremolo Amplifier. Here is a popularly priced amplifier that offers many of the most desired amplifier features . . . many more than are normally found in an amplifier at this price. Fully Solid State amplifier provides 10 watts of music power; 9 transistors, 6 diodes. Rugged 8" speaker provides solid delivery of the big "rock" sound that is so popular today. Three instrument inputs; one foot switch jack and pilot light. Perfectly tapered tone and volume controls are a handsome addition to the control panel. Tremolo has speed and intensity controls. Large cabinet is covered in Scotch grain black vinyl and has a complementary, acoustically perfect grille cloth. Extruded and anodized front control panel is slanted for easy access. UL approved. Height 17"; Width 19"; Depth 9½".

K755—Solid State Tremolo Amplifier..... **$99.50**

(C) K752 Value Leader Amplifier. This solid performer is a combination of the best features of tubes and Solid State Circuitry. Delivers a big 5 watts of undistorted music power. Specially Kay designed 8" speaker provides clear, true sound. Separate tone and volume controls; three input jacks; on/off switch. The slanted front control panel makes operating a breeze. Handsome Scotch grain black vinyl covering with complementary, acoustically perfect grille cloth. Height 14"; Width 17"; Depth 7". UL approved.

K752—Value Leader Amplifier **$49.95**

(D) K754 Tremolo Amplifier. Big, powerful amplifier that features the exciting tremolo effect. Heavy duty 8" speaker. Five watts of the "Big music" sound emanate from the powerful circuit that utilizes 3 tubes and 1 Solid State transistor. Three input jacks; volume control with on/off switch and tone control; tremolo speed control. Slanted front control panel for easy access. Black vinyl-covered cabinet with complementing grille cloth. Height 16"; Width 18"; Depth 8". UL approved.

K754—Tremolo Amplifier **$79.95**

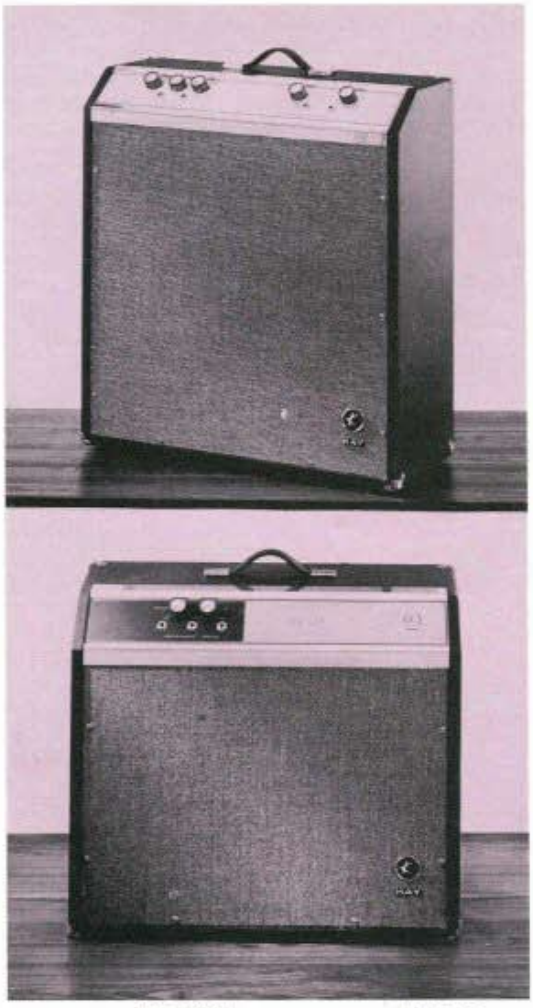
BASS AMPLIFIERS

(E) K770 Dual Purpose Guitar and Bass Amplifier. Combo amp that has inputs for both electric guitar and electric bass making it unnecessary for a combo to carry more than one amplifier. Power-packed performance at a real value-packed price. Fifty watts of big, true sound through two channels . . . one designed for electric bass or accordion and one for guitar. Specially Kay designed heavy duty 15" speaker; 2 inputs for each channel (total 4). Guitar channel has volume control, bass boost and treble boost—bass channel has volume and tone controls. Extruded and anodized slant front control panel with pilot light; black Scotch grain vinyl covering with grille cloth. 12 transistors, 4 diodes. Height 27"; Width 22"; Depth 9½". UL approved. Why carry two amplifiers when this Kay innovation will do the job . . . and do it better?

K770—Dual Purpose Guitar and Bass Amplifier **$250.00**

(F) K771 Value Leader Bass Amplifier. Lots of sound delivery in a low-priced amplifier whose circuitry is specially designed for the demanding range of the electric bass or accordion. A fully Solid State amplifier that offers 20 watts of music power. Extruded and anodized slant control panel with pilot light is easy to get at . . . and easy to operate. Rugged, heavy duty 12" speaker provides deep, rich sound. Three inputs; volume control with on/off switch and tone control. Black Scotch grain vinyl covering with acoustically perfect grille cloth. Metal corner protectors. 8 transistors, 4 diodes. Height 21"; Width 25"; Depth 9½". UL approved.

K771—Value Leader Bass Amplifier **$150.00**



(E) K770 **$250.00** (F) K771 **$150.00**

FLAT TOP GUITARS



The Flat Top, a genuinely American instrument is a direct offshoot of the traditional Classic guitar. The current new crop of Kay Flat Tops are crafted to stand up and perform gallantly under rugged conditions—a quality byword for all Kay instruments since 1890. Since the mid-nineteenth century, west-trekking pioneers sang their ballads to the accompaniment of the rich, mellow tones of the Flat Top guitar. Even to this day, it still out-ranks all other instruments for accompanying singers. Flat tops find great favor among Folk, Country and Western and Bluegrass performers. Review these new Kay Flat Tops—you're sure to find that "authentic American sound" that best meets your budget.

(A) K1110 Kay "Slotted Head" Standard Guitar. A versatile TWO in ONE Guitar —as a Spanish or a Classic Guitar. Equipped with quality steel strings, bolted on classic type bridge. Entire guitar body is of laminated maple. Steel reinforced hardwood neck. This versatile instrument has rosewood stained hard maple fingerboard with inlaid position markers. White striping on back and edges and around soundhole with dark mahogany shading and striking red sunbursts on top and back. Molded plastic guardplate. Curly grained overall. Standard size; 38½" x 13½".

K1110—Two in One Standard Guitar **$29.95**

(B) K5160 Auditorium Size, Economy Priced Guitar. A popular priced guitar that features Kay's exclusive guaranteed crackproof construction . . . and Kay's slim steel-reinforced neck. Attractive shaded brown finish with golden sunbursts on top and back; white striped edges and soundhole; extra pinstripe on top edge and soundhole. Rosewood stained fingerboard with hand inlaid position markers that add a handsome and distinctive touch. Celluloid guardplate and bright nickel plated tailpiece. Size 40½" x 15".

K5160—Auditorium Size with steel reinforced neck **$34.50**

(C) K8165 A Kay Exclusive! Master Size Spanish Guitar. Bigger size guitar offers the rich, deeper bass sound. Laminated, guaranteed crackproof curly grained maple body. Reddish shading with large yellow sunbursts on top and back, highlighted sides. White striped edges and soundhole. Rosewood grained maple fingerboard with inlaid position markers. Slim steel-reinforced neck. Nickel plated metal tailpiece; celluloid guardplate. Size 42" x 17".

K8165—Master Size Spanish Guitar **$39.50**

(D) K1160 Economy Flat Top Guitar. Exclusive Kay crackproof, laminated body has a good-looking shaded brown finish with sunburst design on top and back. White striping around edges and soundhole. Steel reinforced neck. Attractive black fingerboard with white block markers. Bright, shiny nickel plated metal tailpiece. Size 37¼" x 13¼".

K1160—Standard Size Economy Flat Top Guitar **$27.50**

(E) K4000 Kay Student Concert Model. Ideal for studio use. Crafted with a solid spruce top for true guitar tone and celluloid bound for added service and eye appeal. The extra-narrow neck is particularly easy for small hands to finger and is steel reinforced for perfect alignment. Laminated, crackproof maple back and sides. Light mahogany shaded with golden sunbursts on top and back, highlighted sides. Glued-on pin bridge. 9½ inch narrow upper bout for easy holding, the lower bout is 14½ inches wide to provide the full, true guitar tones. Oval rosewood fingerboard has 9 inlaid position markers; low easy-to-play action. Celluloid guardplate. Size 38" x 14½".

K4000—Kay Student Concert model with extra narrow neck **$39.95**



(A) K1110 **$29.95**



(B) K5160 $34.50

(C) K8165 $39.50



(D) K1160 $27.50



(E) K4000 $39.95

FLAT TOP GUITARS

(A) K5113 Kay "Plains" Special. The combination of high-priced features and low selling price makes this guitar an outstanding value. A solid white spruce top and laminated, crackproof brown mahogany back and sides provide fine guitar tone and appearance. Edges and soundhole are celluloid-bound and there is an extra celluloid inlay on the top edge and the soundhole. Exclusive Kay "Thin-Lite" neck with adjustable truss rod. Oval rosewood fingerboard with inlaid position markers; glued-on rosewood bridge; shell celluloid guardplate. Auditorium size guitar 40½" x 15".

K5113—Kay "Plains" Special Mahogany and Spruce Guitar **$49.50**



(A) K5113 **$49.50**

(B) K6150 Kay "Golden Cherry" Super Auditorium Size Guitar. An expensive-looking and sounding flat top guitar at a reasonable guitar price. Solid spruce top with laminated crackproof maple back and sides. Finished with beautiful cherry red shading with harmonizing golden yellow sunbursts and highlights. Heavy white celluloid binding on top and back edges and soundhole, block inlay on top edge and soundhole. Features the exclusive Kay "Thin-Lite" neck with adjustable truss rod, celluloid bound oval rosewood fingerboard with hand inlaid position markers; glued on rosewood bridge. Super auditorium size, 41" x 15½".

K6150—Kay "Golden Cherry" Super Auditorium Size Guitar **$59.95**

(C) K6160 Kay Deluxe Mahogany and Spruce Guitar. Beautiful hand rubbed and polished selected natural solid spruce top and natural laminated mahogany back and sides. Heavy shell celluloid binding on edges and soundhole with extra black and white celluloid inlay on top edge and soundhole. Exclusive Kay "Thin-Lite" neck with adjustable truss rod. Genuine oval rosewood fingerboard with hand-inlaid position markers; glued-on rosewood bridge; shell celluloid guardplate. An easy-to-play, fine sounding instrument. Super auditorium size—41" x 15½".

K6160—Deluxe Mahogany and Spruce Guitar **$75.00**

(D-E) Kay Deluxe Flat Top With Glued on Adjustable Bridge. This outstanding quality flat top guitar has a selected solid spruce top and curly maple back and sides. Top and back edges and soundhole are bound with heavy white celluloid and there is an extra black and white block inlay on the top edge and around the soundhole. Celluloid-bound oval rosewood fingerboard has 6 hand inlaid pearlette position markers; celluloid guardplate. Adjustable, glued-on rosewood pin bridge — another Kay quality feature. Features the exclusive "Thin-Lite" neck with adjustable truss rod. Super auditorium size guitar 41" x 15½".

K6170—(D) Natural Spruce Top with Rosewood grained back, sides and neck, beautifully hand rubbed and polished **$100.00**

K6175—(E) Beautiful Transparent Cherry Red Finish, hand rubbed and polished **$100.00**

(F) K8130 Kay "Solo Special II" Deep Master Size Guitar. An extra deep (4½ inches) master size guitar for the professional who demands outstanding performance as well as striking appearance. Musically adjusted and inspected with the exclusive "Thin-Lite" balanced tension neck with adjustable truss rod. Carefully selected natural white spruce top and dark walnut two-tone shaded "fiddle-back" curly maple back and sides, beautifully hand rubbed and polished. Celluloid bound, oval rosewood fingerboard has inlaid genuine Mother of Pearl position markers. Rosewood glued-on pin bridge and 3-line beveled edge guardplate. Deluxe binding on edges and soundhole. Master size guitar is all hand-rubbed and polished to a glimmering finish. Size 42" x 17".

K8130—Kay "Solo Special II" Deep Master Size Guitar **$150.00**





(B) K6150 $59.95 (C) K6160 $75.00 (D) K6170 $100.00 (E) K6175 $100.00 (F) K8130 $150.00





(A) K6135 $79.95 K6136 $79.95



(B) K6140 $100.00

FOLK GUITARS

A vibrant part of Americana sound was created and nurtured by the folk guitar. Noted for its rich, mellow tone, excellent response and subtle dramatic power—the Kay trio shown here are among the most preferred instruments in music stores across the country by both beginners as well as accomplished guitarists.

(A) Popular Kay Folk Guitar with Adjustable "Thin-Lite" Neck. A fine, mellow-toned folk guitar that is easy and fun to play. Selected spruce top and laminated mahogany back and sides makes this a strikingly handsome musical instrument. Edges are celluloid-bound and there is an extra inlay on the top. Celluloid-bound soundhole is decorated with a "classic" ring. Classic-style "Thin-Lite" neck with adjustable truss rod. Celluloid-bound rosewood fingerboard has inlaid position markers; classic-type rosewood bridge. The guitar is hand-rubbed and polished to a shimmering, lustrous finish. Super auditorium size 41" x 15½".

K6135—Natural white spruce top; brown mahogany back and sides and matching neck. Hand-rubbed and polished **$79.95**

K6136—Reddish mahogany color with golden sunburst on top. Hand-rubbed and polished **$79.95**

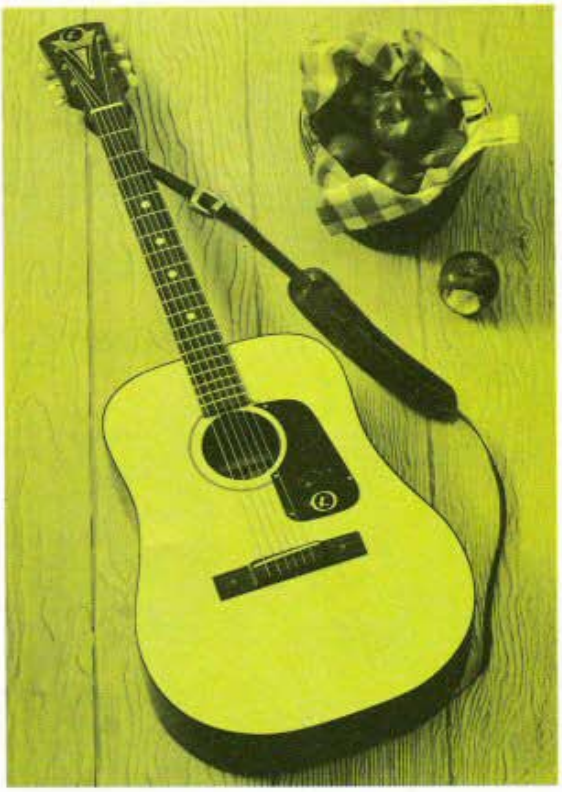
(B) K6140—"Rhythm Special" Professional Folk Guitar. A fine quality, professional instrument that features the fuller, richer sound that is provided by a 4½" deep body. Beautiful close-grain natural white spruce top and select curly maple back and sides. Back and sides are in a magnificent two-toned dark walnut shading with golden sunburst on the back and highlighted sides. Beautifully hand-rubbed and polished. Top and back edges are bound with extra-wide white celluloid with black and white block celluloid inlay on the top edge. "Classic" design around the celluloid-bound soundhole. Hard maple "Thin-Lite" neck has an adjustable truss rod. Celluloid-bound classic-type rosewood fingerboard has 5 hand-inlaid position markers and nickel-silver frets; glued-on classic style rosewood bridge. Super Auditorium size 41" x 15½" by 4½" deep.

K6140—"Rhythm Special" Professional Folk Guitar **$100.00**

COUNTRY FLAT GUITARS

(C) K6105—Kay Western Model with Steel Reinforced Neck. A real "singing" guitar with the big, resonant guitar tone that is so popular today. Its special shape makes it ideal for rhythm and singing accompaniment. Laminated, crackproof maple body. Spruce grained white top; rich walnut color on back, sides and neck. Rosewood grained hard maple fingerboard has 4 inlaid position markers. Pinless-style bridge; celluloid guardplate; slim steel-reinforced neck. From "E" to "E" the action is fast, solid and responsive. An outstanding value in a moderately priced Country Flat Top Guitar. Super Auditorium size 41" x 15½".

K6105—Kay Western Model with Steel Reinforced Neck **$39.50**



(C) K6105 **$39.50**

COUNTRY FLAT GUITARS

Kay invests each of the four striking Country Flat Top Guitars shown here with a special depth of sound for the singer or player who prefers rich deep bass sounds and clear, resounding trebles. Whether beginner or professional, you'll appreciate Kay's big sound-producing shape and size country flat guitars. Hear these beauties in action. Each represents maximum quality and sound value.

(A) K6102—Kay "Country II" Model Flat Guitar. An updated version of Kay's most popular flat model. Its special shape accentuates the round, full bass tones and makes it ideal for rhythm work. Natural white spruce top and rich brown mahogany back and sides are hand-rubbed and polished to a gleaming lustre. Heavy weight celluloid-bound edges. Attractive decorative ring around celluloid-bound soundhole. Slim "Thin-Lite" reinforced adjustable neck. Celluloid-bound oval rosewood fingerboard has inlaid position markers; rosewood pin bridge; shell celluloid guardplate. Super Auditorium size, 41" x 15½".

K6102—Kay "Country II" Model Flat Guitar **$79.95**

(B) K6109—Kay Western "Plains" Model. An exciting new Country and Western model flat guitar that has been specially designed to accentuate the deep, full bass tones. Natural white, solid spruce top and laminated brown mahogany back and sides. Decorative design around the soundhole is an added Western touch. Heavy shell celluloid binding on top and back edges and around soundhole; extra celluloid inlay on the top edge and soundhole. Slim "Thin-Lite" neck with adjustable truss rod; genuine rosewood oval fingerboard with 4 inlaid position markers; glued-on rosewood pinless bridge; large shell celluloid guardplate. An outstanding value in a Country Flat guitar. Super Auditorium size, 41" x 15½".

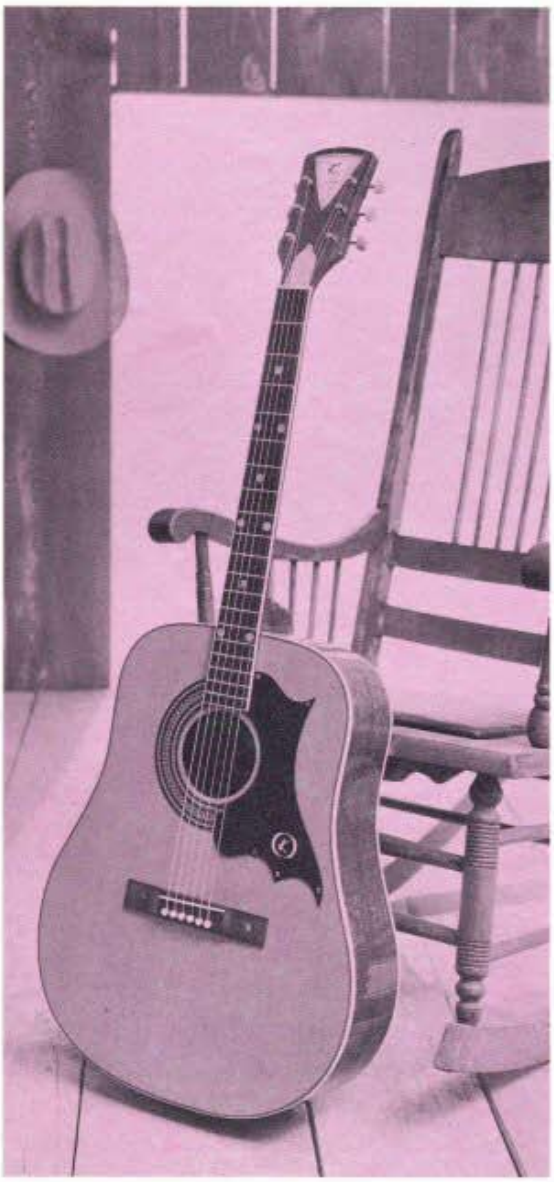
K6109—Kay Western "Plains" Model **$59.95**

(C) K6103—Kay Western "Rich Bass" Model Blond Guitar. This gleaming blond Western-type guitar has an extra-deep (4½" deep) body to provide the rich, full bass tones that typify country music. Select close grain spruce top and laminated select curly maple back and sides in a beautiful hand-rubbed and polished natural blond finish. Slim "Thin-Lite" maple neck with adjustable truss rod; oval rosewood fingerboard with 7 fancy, hand-inlaid position markers. Top and back edges and soundhole are bound with extra-wide shell celluloid, 2-line black and white celluloid inlay on top edge and around soundhole. Hand-inlaid rings around soundhole. Glued-on rosewood pin bridge; top quality Grover machine heads with metal buttons; attractive celluloid guardplate. A truly professional instrument at a reasonable price. Super Auditorium size guitar, 41" x 15½" x 4½" deep.

K6103—Kay Western "Rich Bass" Model Blond Guitar **$99.50**

(D) K6104 — Professional Model Country Style Guitar. A totally professional Country and Western flat-top guitar. Top is of select, natural color close grain spruce; back and sides are of laminated, select "fiddle-back" curly maple in a dark walnut, two-tone shading with golden sunburst and highlights. Extra-heavy wide, white celluloid binding on the top and back edges and soundhole, with a double inlay on the top edge and soundhole. Hand-inlaid rings are a decorative addition around the soundhole. Extra-deep, 4½" body provides the full, rich bass tones that are so popular today. The deluxe oval rosewood fingerboard has 6 genuine Australian pearl position markers and nickel-silver frets. Glued-on Western-type rosewood pin bridge; Grover machine heads with metal buttons; fancy celluloid guardplate; professional quality strings. A truly fine professional guitar that is hand-rubbed and polished to a gleaming finish. Super Auditorium size, 41" x 15½" x 4½" deep.

K6104—Professional Model Country Style Guitar **$175.00**



(A) K6102 **$79.95**

T





(B) K6109 $59.95

(C) K6103 $99.50



(D) K6104 $175.00

CLASSIC GUITARS

A work of pure artistry. Kay Classic Guitars, made with care and understanding by master hand-craftsmen, produce the sensitive, expressive tones required by serious musicians. Every voice of the orchestra, every mood, is expressed by the Kay Classics . . . truly instruments of unequalled musical versatility.

(A) K7008 "Maestro II" Classic Guitar. A masterful musical instrument at a moderate price. The traditional body shape, the mahogany neck, the natural spruce top and mahogany back and sides combine to create the golden guitar tones of the quality "classic." Rosewood classic bridge. Black celluloid bound top edge. Handsome "classic" design around the soundhole. A remarkable value in a Classic Guitar. 36¾" x 14".

K7008—"Maestro II" Classic Guitar **$59.95**

(B) K7020 Concerto Classic Guitar. This fine-sounding instrument in the traditional classic design represents an outstanding value. The traditional wide fingerboard makes fingering simpler. Handsome laminated maple body has a natural white top and rich-looking dark stained back, sides and neck. Decorative "classic" design around the soundhole. Slotted head; proper glued-on classic bridge. Provides the true classic guitar tone that musicians want. 36¾" x 14".

K7020—Concerto Classic Guitar **$39.95**

(C) K7005 "Artist II" Classic Guitar. A sensitive instrument that combines superb craftsmanship and selection of materials with outstanding design and construction to create a fine classic guitar. The natural fine grain spruce top and the dark stained and figured mahogany back, sides and neck are all hand-rubbed and polished to a sparkling lustre that enhances the magnificent appearance of this fine musical instrument. "Classic" decoration around soundhole. Genuine rosewood fingerboard. Lightweight "fan" ribbing. Glued-on rosewood classic bridge. The instant response and full, rich classic guitar tones make this instrument one that will please even the most discriminating guitarist. 36¾" x 14".

K7005—"Artist II" Classic Guitar **$89.50**



(A) K7008 $59.95

6500



(C) K7005 **$89.50**

(B) K7020 **$39.95**



SPECIAL FLAT TOP GUITARS

(A) K3900—All Mahogany Tenor Guitar. An outstanding value in a popular tenor guitar. Laminated, crackproof all mahogany body. Select hardwood neck. 23" scale. Shell celluloid binding on top and back edges and on soundhole. Natural brown mahogany satin finish. Oval rosewood fingerboard has 9 position markers. Shell celluloid guardplate and glued-on rosewood pin bridge. Individual geared machine heads. 37¼" x 14½".

K3900—All Mahogany Tenor Guitar **$49.50**

(B) K113—¾ Size Mahogany and Spruce Flat Guitar. Natural spruce top and brown, laminated mahogany back and sides; select matching hardwood neck. Beautiful satin finish. Shell celluloid-bound top and back edges and soundhole with extra inlay on top edge and soundhole. Oval rosewood fingerboard has 4 position markers. Shell celluloid guardplate. Glued-on rosewood pin bridge. ¾ size guitar has 21⅝" scale; 34¼" x 11¼".

K113—¾ size Mahogany and Spruce Flat Guitar..... **$49.50**

(C) K7900—12 String Guitar. The select natural spruce top and laminated brown mahogany back and sides are highly hand-rubbed and polished to a sparkling lustre. Genuine maple neck with adjustable truss rod. Top and back edges and soundhole are bound with shell celluloid with a black and white celluloid inlay around the top edge and soundhole. Decorative design around soundhole. Fingerboard is genuine rosewood and has 6 inlaid position markers. Deluxe glued-on rosewood pin bridge; large celluloid guardplate; covered machine heads; professional quality strings. Super Auditorium size, 12-string guitar, 41" x 15½".

K7900—Mahogany and Spruce 12 String Guitar..... **$100.00**

(D) K7950—Professional 12 String Guitar. Professional model 12-string guitar with the extra-deep body (4½") that provides the full, rich bass tones that discriminating professionals demand. Top is of natural color close grain spruce, the back and sides are of laminated select curly maple that is beautifully two-tone shaded in a deep walnut color with golden sunbursts. The entire finish is hand-rubbed and hand-polished to a magnificent, glittering sheen, and presents a truly professional appearance. Celluloid-bound rosewood fingerboard has 7 inlaid position markers. Sturdy maple neck with adjustable truss rod. Top and back edges and soundhole are bound in heavy white celluloid with an extra block celluloid inlay around the top edge and soundhole. Decorative design around the soundhole. Large celluloid guardplate; glued-on rosewood pin bridge. Super Auditorium size professional 12-string guitar, 41" x 15½" x 4½" deep.

K7950—Professional Extra Deep (4½") 12 String Guitar..... **$150.00**



(A) K3900 **$49.50**



(B) K113 **$49.50** (D) K7950 **$150.00**

(C) K7900 **$100.00**

W



(A) K6878 $39.95 K6868 $39.95 K6858 $39.95



(B) K6835 $44.95



(C) K6840 $52.50



ARCH TOP GUITARS

Favored by many professionals and amateurs alike. The popular arch top guitar provides the bright biting rhythmic sounds preferred by combos as well as fully-staffed orchestras. Kay's high standards of "quality assured" production are just another plus to guarantee you the tonal values and resonance qualities from each of the illustrated models on these pages.

(A) Kay Style Leader Arched Guitars. One of the best-selling and most popular instruments in the entire Kay line of fine musical instruments. The fully-arched laminated, crackproof maple body provides all of the tonal variations . . . from the rich, full basses to the bright, crisp highs . . . that typify Arched Top Guitars. Rosewood stained hard maple fingerboard has 6 position markers; adjustable bridge; large celluloid guardplate; bright nickel-plated hinged-type tailpiece. Sturdy, steel-reinforced neck prevents warpage. Super Auditorium size 41" x 15½".

K6858—Shaded dark brown color with golden sunbursts **$39.95**
K6868—Attractively grained honey blond color **$39.95**
K6878—Shaded reddish brown with golden sunbursts **$39.95**

(B) K6835 Kay Super Auditorium Special Arched Guitar. A big size fully arched top and back guitar with a big guitar tone . . . at a moderate price. Laminated maple body with celluloid-bound top and back edges. Rich dark mahogany shading with bright reddish sunbursts. Genuine rosewood oval fingerboard has 9 position markers. Durable steel-reinforced neck; nickel-plated hinged-type tailpiece.

K6835—Kay Super Auditorium Guitar 41" x 15½" **$44.95**

(C) K6840 Kay Arched Guitar with hand polished finish. A dazzler of an Arched Guitar. The fully-arched laminated, crackproof body is of maple and has a spruce grained top and curly grained back and sides. Top and back edges are celluloid-bound; brown mahogany shading with golden sunbursts. Exclusive Kay "Thin-Lite" neck with adjustable truss rod. Celluloid-bound oval rosewood fingerboard with 9 hand-inlaid position markers; adjustable rosewood bridge; large celluloid guardplate; nickel-plated hinge-type tailpiece. Hand polished Super Auditorium size guitar, 41" x 15½".

K6840—Kay Arched Guitar with hand polished finish **$52.50**

(D) K6440 Mahogany and Spruce Arched Guitar. A feature-packed quality Arched guitar. Handsome natural spruce top and brown mahogany back and sides are hand-rubbed and polished to a bright lustre. Celluloid-bound edges. "Thin-Lite" neck with adjustable truss rod . . . a Kay exclusive. Oval rosewood fingerboard is celluloid-bound and has 6 hand-inlaid pearlette position markers. Adjustable rosewood bridge; shell celluloid guardplate. Super Auditorium size 41" x 15½".

K6440—Mahogany and Spruce Arched Guitar **$75.00**

(E) K6847 Spruce and Maple Arched Guitar. The value leader of the Kay arched line of guitars offers professional features at a budget price. Spruce top and laminated maple back and sides. Transparent cherry red color beautifully hand polished. Top and back edges are bound with wide white celluloid. Exclusive Kay "Thin-Lite" neck with adjustable truss rod. Celluloid-bound oval rosewood fingerboard with 4 hand-inlaid position markers; adjustable rosewood bridge. Super Auditorium size 41" x 15½".

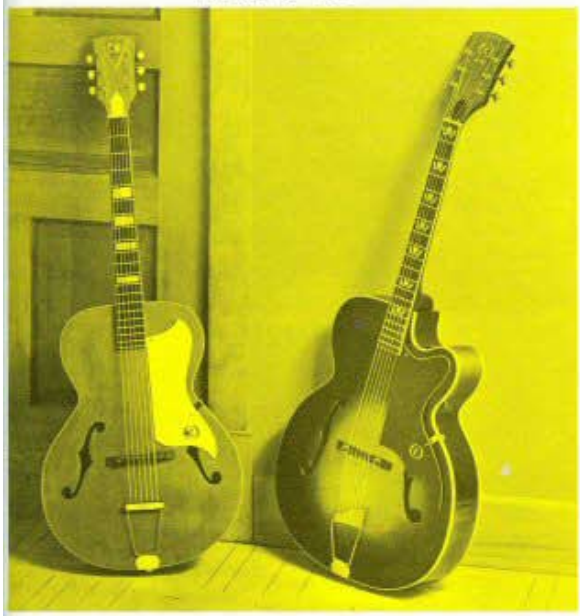
K6847—Spruce and Maple Cherry Red Arched Guitar **$59.95**

(F) K8900 Kay "Master Cut-Away" Arched Guitar. Full master size arched guitar (42" x 17"). Spruce top and laminated select curly maple back and sides. Two-tone, dark mahogany shading with golden sunbursts. Entire guitar is hand-rubbed and polished to a deep, gleaming lustre. Edges are celluloid-bound. Kay's exclusive "Thin-Lite" neck with adjustable truss rod. Celluloid-bound oval rosewood fingerboard has 7 hand-inlaid position markers. Adjustable rosewood bridge. Grover machine heads with metal buttons. Inlaid pearl headpiece; Master size, 42" x 17".

K8900—Kay "Master Cut-away" Arched Guitar **$100.00**



(D) K6440 **$75.00**



(E) K6847 **$59.95** (F) K8900 **$100.00**

ASTRAMOLD GUITAR CASES

An exciting new hard shell case at a soft shell price. Exclusive Injection — molded Guitar Cases. Sturdy, lightweight injection molded cases provide total "floating protection." Cradles and suspends the instrument at greatest points of stress. Cases hold most guitars of major manufacturers. Outside case measure: 43½" long, 18" wide, 7" deep. Will hold guitars within 40¼" to 41⅝" long, 15" to 16" wide, 3" to 6" deep, 3¾" to 5" head width.

Fits Kay Guitar Models K6530, K5113, K5160, K6150, K6160, K6170, K6175, K6102, K6103, K6104, K6105, K6109, K6135, K6136, K6140, K6440, K6835, K6840, K6847, K6858, K6868, K6878.

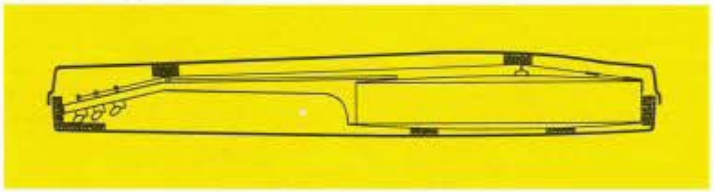
(A) K9700 — Sleek styling, total durability, and light weight. Tough, high-impact, molded copolymer finished in handsome leather textured graining. Four nickel plated locks. Interior features: Scientifically placed urethane foam for floating protection; extra large storage compartment for accessories.

K9700—Injection Molded Plastic Case **$17.95**

(B) K9701—Deluxe Model. Extra durable injection molded copolymer exterior in smart leather grain accented by valance striping. Deluxe handle and 4 nickel-plated locks. Floating protection interior with extra large storage compartment.

K9701—Deluxe Model Molded Case **$22.50**

Kay's "Floating Protection"





(A) K9700 **$17.95**



(B) K9701 **$22.50**



KAY STRINGS

Kay strings are made to Kay's exacting quality standards . . . standards which have been determined through 76 years of experience in the guitar business. All Kay strings are precision engineered and manufactured for perfect intonation, tone, and "feel." Each string has been tested and approved by Kay to provide the best sound with all Kay guitars . . . as well as with all other popular make guitars. The same care that is used in making Kay quality guitars is a requirement in the manufacture of Kay strings.

Professional Flat Wound Electric Guitar

K95451—E or 1st steel string.....Gross $ 30.00; **Dozen $ 3.10**
K95452—B or 2nd steel string.....Gross $ 30.00; **Dozen $ 3.10**
K95453—G or 3rd wound string.....Gross $ 90.00; **Dozen $ 9.30**
K95454—D or 4th wound string Gross $114.00; **Dozen $11.90**
K95455—A or 5th wound string Gross $150.00; **Dozen $15.60**
K95456—E or 6th wound string Gross $180.00; **Dozen $18.75**
K9545 —Complete set of six 12 sets $ 47.50; **per set $4.95**

Rock 'n Roll Electric Guitar

K95461—E or 1st steel string.....Gross $ 30.00; **Dozen $ 3.10**
K95462—B or 2nd steel string.....Gross $ 30.00; **Dozen $ 3.10**
K95463—G or 3rd wound string.....Gross $ 66.00; **Dozen $ 6.90**
K95464—D or 4th wound string Gross $ 72.00; **Dozen $ 7.50**
K95465—A or 5th wound string Gross $ 78.00; **Dozen $ 8.10**
K95466—E or 6th wound string Gross $ 90.00; **Dozen $ 9.30**
K9546 —Complete set of six 12 sets $ 28.80; **per set $3.00**

Bronze Wound Acoustic Guitar

K95471—E or 1st steel string.....Gross $ 24.00; **Dozen $ 2.50**
K95472—B or 2nd steel string.....Gross $ 24.00; **Dozen $ 2.50**
K95473—G or 3rd wound string.....Gross $ 54.00; **Dozen $ 5.60**
K95474—D or 4th wound string Gross $ 60.00; **Dozen $ 6.20**
K95475—A or 5th wound string Gross $ 66.00; **Dozen $ 6.90**
K95476—E or 6th wound string Gross $ 78.00; **Dozen $ 8.10**
K9547 —Complete set of six 12 sets $ 24.00; **per set $2.50**

Compound Acoustic Guitar

K95481—E or 1st steel string.....Gross $ 24.00; **Dozen $ 2.50**
K95482—B or 2nd steel string.....Gross $ 24.00; **Dozen $ 2.50**
K95483—G or 3rd wound on filament.Gross $ 66.00; **Dozen $ 6.90**
K95484—D or 4th wound on filament.Gross $ 72.00; **Dozen $ 7.50**
K95485—A or 5th wound on filament.Gross $ 84.00; **Dozen $ 8.75**
K95486—E or 6th wound on filament.Gross $ 96.00; **Dozen $10.00**
K9548 —Complete set of six 12 sets $ 28.80; **per set $3.00**

Classic Guitar Regular End

K95491—E or 1st nylon string.....Gross $ 30.00; **Dozen $ 3.10**
K95492—B or 2nd nylon string.....Gross $ 36.00; **Dozen $ 3.75**
K95493—G or 3rd nylon string Gross $ 42.00; **Dozen $ 4.35**
K95494—D or 4th wound string Gross $ 66.00; **Dozen $ 6.90**
K95495—A or 5th wound string Gross $ 72.00; **Dozen $ 7.50**
K95496—E or 6th wound string Gross $ 84.00; **Dozen $ 8.75**
K9549 —Complete set of six 12 sets $ 26.40; **per set $2.75**

Classic Guitar Ball End

K95501—E or 1st nylon string.....Gross $ 42.00; **Dozen $ 4.35**
K95502—B or 2nd nylon string.....Gross $ 48.00; **Dozen $ 5.00**
K95503—G or 3rd nylon string.....Gross $ 54.00; **Dozen $ 5.60**
K95504—D or 4th wound string Gross $ 90.00; **Dozen $ 9.30**
K95505—A or 5th wound string Gross $ 96.00; **Dozen $10.00**
K95506—E or 6th wound string Gross $108.00; **Dozen $11.25**
K9550 —Complete set of six 12 sets $ 34.55; **per set $3.60**

5 String Banjo

K95511—D or 1st steel string.....Gross $ 42.00; **Dozen $ 4.35**
K95512—B or 2nd steel string.....Gross $ 42.00; **Dozen $ 4.35**
K95513—G or 3rd steel string.....Gross $ 42.00; **Dozen $ 4.35**
K95514—C or 4th wound string Gross $ 78.00; **Dozen $ 8.10**
K95515—G or 5th steel string.....Gross $ 42.00; **Dozen $ 4.35**
K9551 —Complete set of five.....12 sets $ 20.65; **per set $2.15**

Tenor Banjo

K95521—A or 1st steel string.....Gross $ 42.00; **Dozen $ 4.35**
K95522—D or 2nd steel string.....Gross $ 42.00; **Dozen $ 4.35**
K95523—G or 3rd wound string Gross $ 78.00; **Dozen $ 8.10**
K95524—C or 4th wound string Gross $ 90.00; **Dozen $ 9.30**
K9552 —Complete set of four 12 sets $ 20.65; **per set $2.15**

Electric Bass

K95531—G or 1st wound string.....**Dozen $36.00**
K95532—D or 2nd wound string.....**Dozen $45.00**
K95533—A or 3rd wound string.....**Dozen $51.00**
K95534—E or 4th wound string.....**Dozen $54.00**
K9553 —Complete set of four**per set $15.35**

Acoustic and Electric Mandolins

K9554 —Complete set of eight.....12 sets $26.90; **per set $2.80**

Standard Ukulele

K9555 —Complete set of four 12 sets $ 9.15; **per set $.95**

Baritone Ukulele

K9556 —Complete set of four 12 sets $19.20; **per set $2.00**

Tenor Guitar

K9557 —Complete set of four 12 sets $15.35; **per set $1.60**

12 String Guitar (Medium Gauge)

K9558 —Complete set of twelve.....12 sets $47.50; **per set $4.95**

MANDOLINS

(A) K450—Kay Student Model Mandolin. Laminated maple top, back and sides are a dark mahogany color with golden sunbursts on the top and back; highlighted sides. Top and back edges have a handsome white striping. Oval soundhole; nickel plated tailpiece. Flat-top and back popular pear-shaped mandolin; 26¾" x 10⅜".

K450—Kay Student Model Mandolin **$29.95**

(B) K464—"Value Special" Arched Mandolin. A moderately priced mandolin for party and personal enjoyment. The fully-arched maple body is a dark, shaded brown color with golden highlights and has white striped edges. Black maple fingerboard with inlaid position markers; white celluloid guardplate; adjustable bridge; nickel plated tailpiece. Equipped with fine quality Kay strings. 26¾" x 10⅜".

K464—Fully-Arched Pear Shape Mandolin **$39.95**

(C) K345—Venetian Shape Mandolin. A fine quality professional mandolin. This Venetian Shape Mandolin has a close-grained spruce top and select curly maple back and sides in a handsome 2-tone reddish brown shading with golden sunbursts; hand-rubbed and polished to a gleaming finish. Celluloid-bound edges. Celluloid-bound rosewood fingerboard with hand-inlaid position markers. Celluloid guardplate; nickel plated tailpiece with removable cover. 26½" x 10".

K345—Venetian Shape Mandolin **$79.95**

(D) K465—Kay Mahogany and Spruce Mandolin. A barrel of musical enjoyment is provided you with this fine-looking Kay Mandolin. Select, close-grain white spruce top and genuine brown mahogany back and sides. Top and back edges are bound with white celluloid. Genuine rosewood fingerboard has inlaid position markers and professional frets. Nickel plated metal tailpiece and celluloid guardplate. Popular pear shape; 26¾" x 10⅜".

K465—Kay Mahogany and Spruce Mandolin **$49.50**

(E) K495—Kay Electric Mandolin. Big, bright-sounding electric mandolin with a brand-new magnetic pick-up unit that provides for cleaner, truer tone. Fully-arched laminated maple body has a dark brown mahogany finish with golden sunbursts; black maple fingerboard with inlaid position markers; adjustable rosewood bridge; celluloid guardplate; metal tailpiece. Magnetic pick-up unit has separate tone and volume controls. Popular pear shape; 26¾" x 10⅜".

K495—Kay Electric Mandolin **$59.95**

(F) K395—Professional Electric Mandolin. A professional model mandolin with all of the features that discriminating musicians need to obtain the ultimate in true mandolin tone. New, fully-adjustable hi-fi magnetic pick-up unit allows for maximum tonal quality. Pick-up has separate tone and volume controls and a detachable cord. Venetian shape mandolin has a spruce top and select curly maple back and sides; 2-tone reddish brown shading with golden sunbursts. Hand-rubbed and polished. Celluloid-bound rosewood fingerboard has inlaid position markers. Deluxe metal tailpiece with removable cover. Edges of body are celluloid-bound. 26½" x 10". A truly professional instrument.

K395—Venetian Shape Electric Mandolin **$ 99.95**
K760—Kay 2-Channel, 15 Watt Amplifier **$149.50**



(D) K465 **$49.50**



(A) K450 **$29.95** (B) K464 **$39.95** (C) K345 **$79.95**



(E) K495 **$59.95** (F) K395 **$99.95**

AMP K760 **$149.50**



UKULELES

Ukuleles can be as simple or as challenging as you please. And whether you play a simple strum to "Five Foot Two," or play fast ragtime with tricky chord changes—Kay has a ukulele to fit you. Kay is the one company that has the same high standards for all its instruments. Every instrument with the Kay name assures you of the highest quality. You get more music for the money when you buy a Kay.

(A) K975 Kay Baritone Ukulele. A top quality baritone ukulele that will provide hours and hours of happy musical enjoyment. The rich pleasing tone will appeal to even the most discriminating musician. Laminated, crackproof mahogany body has a satiny natural mahogany finish with shell celluloid binding around the top and back edges and the soundhole. Genuine rosewood fingerboard has 9 inlaid position markers. Glued-on rosewood bridge; fine quality strings; adjustable tension, non-slip tuning pegs. 29¾" x 9¾".

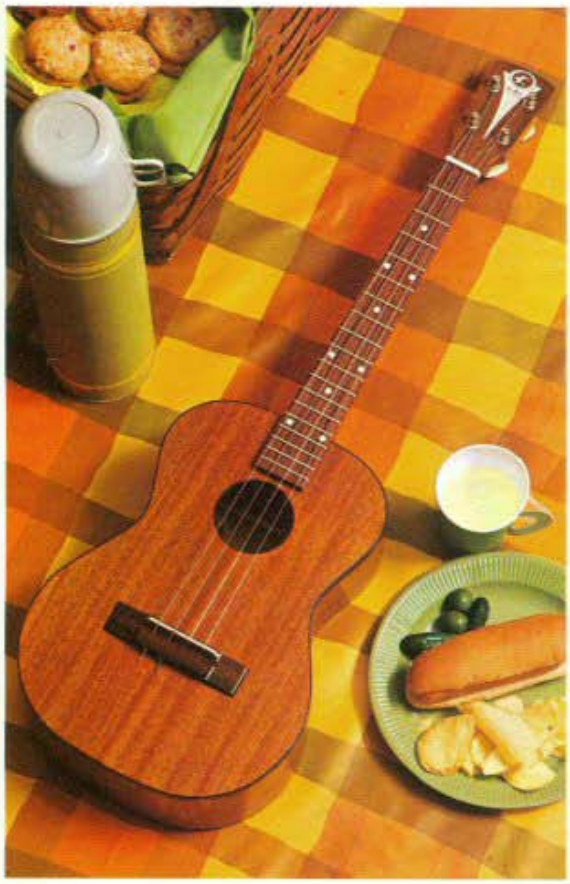
K975—Kay Baritone Ukulele **$42.50**

(B) K896 All Maple Ukulele. Standard size ukulele has all-maple construction and good-looking brown fruitwood color lacquer stain. Fingerboard is of molded black plastic. Hardwood neck; adjustable tension tuning pegs; 4 excellent quality nylon strings. 21" x 6⅝".

K896—All Maple Ukulele **$10.95**

(C) K900 All Mahogany Ukulele. A professional quality standard size ukulele that has the big, full tone and easy-play features that serious musicians demand for outstanding performance. Genuine mahogany top, back and sides are finished in a beautiful, satiny natural mahogany color. Features an attractive precision-molded, white plastic fingerboard; adjustable tension tuning pegs; hardwood neck and 4 fine quality nylon strings. 21" x 6⅝".

K900—All Mahogany Ukulele **$13.95**



(A) K975 **$42.50**



(B) K896 **$10.95** (C) K900 **$13.95**

BANJOS

Whether you prefer the bright picking of the 5-string or the rousing ring of the tenor, Kay banjos give you more for your money. Each Kay banjo is subject to Kay's rigid inspection standards that assure you the finest sound, easiest playing instrument available today. Banjo playing is fun . . . even more fun with Kay.

(A) K52—Professional Quality Mahogany Banjo. A professional model banjo that provides the sparkling, fun-filled banjo sound. And, with fast action that makes banjo playing a happy experience. Laminated mahogany shell and resonator; both resonator edges are bound in white celluloid. Celluloid-bound rosewood fingerboard has inlaid position markers; neck is of hard "rock" maple. 20 bracket nickel-plated cast flange. Heavyweight cast nickel-plated notched tension hoop; rosewood armrest; fine quality calfskin head. Natural brown mahogany finish is hand-rubbed and polished.

K52 —Professional Model 5 String Banjo **$100.00**
K52T—Professional Model Tenor Banjo **$100.00**
K52P—Professional Model Plectrum Banjo **$100.00**

(B) K65T—Kay "Leader" Banjo. A fine quality banjo that makes good budget sense. Shell and hard maple neck has rich, dark brown finish with golden highlights. Features: 16 nickel-plated brackets; plastic head; stainless steel tension hoop and individual geared tuning keys. A remarkable value in a great-sounding, easy-playing inexpensive banjo.

K65 —Kay "Leader" 5-string Banjo **$49.95**
K65T—Kay "Leader" 4-string Tenor Banjo **$49.95**

(C) K75 — Kay Resonator Banjo. 13" resonator is of laminated crackproof maple and has a colorful gold and red design on the back. Edge of resonator is celluloid-bound. Hard maple neck; 20 nickel-plated brackets; plastic head; individual geared tuning keys. Finish on the resonator and shell is a rich shaded brown mahogany with golden highlights.

K75 —5-String Model Resonator Banjo **$65.00**
K75T—4-String Tenor Model Resonator Banjo **$65.00**

(D) K80—Kay Long-neck Folk Banjo. Here is a top quality, Long-neck folk banjo that will please musicians at all levels of experience. Truly an outstanding instrument that provides the clear, clean folk sound that is so popular today. Laminated mahogany shell is finished in a natural mahogany color and is hand-rubbed and polished to a beautiful lustre. Genuine hard maple neck with adjustable truss rod. Celluloid-bound genuine rosewood fingerboard has 10 inlaid position markers, 25 nickel-silver frets. Nickel-plated metal armrest; deluxe tailpiece; individual geared tuning keys; heavy cast tension hoop with 30 nickel-plated brackets; deluxe Grover 5th string peg; deluxe bridge with ebony saddle. 32⅛" scale.

K80—Kay Long-neck Folk Banjo **$89.95**

(E) K61—Kay "Folk" 5 String Banjo. Easy-to-play, fun-to-play folk banjo that is perfect for accompanying today's folk singing. The 30 brackets assure even tension on the top quality plastic head to give a good, clean, crisp tone. Heavyweight shell and hard maple neck with rich brown mahogany shading with golden highlights. Genuine select walnut fingerboard with 9 inlaid position markers; deluxe tailpiece. Individual geared tuning keys, hard maple bridge and good quality strings.

K61—Kay "Folk" 5 String Banjo **$69.95**

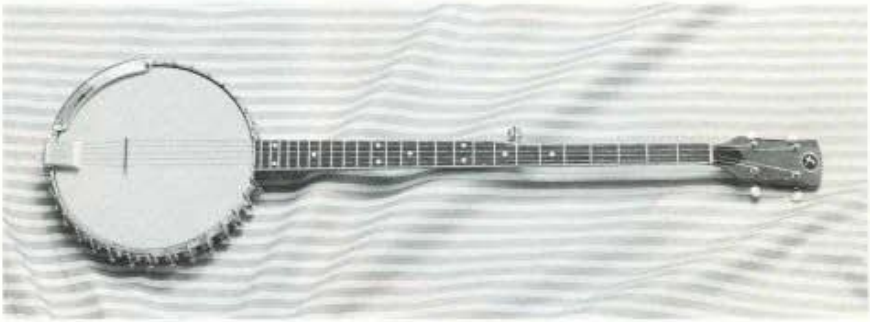
(F) K90—Kay "Artist" Model Banjo. Designed in conjunction with several outstanding players this instrument is "solid" for the real banjo tone and feel that professionals want and must have for maximum performance. Resonator is of laminated, select maple with both edges heavily celluloid-bound. Hard rock maple neck. Body and neck have a highly hand-rubbed and polished rosewood grained finish. Celluloid-bound rosewood fingerboard with hand-inlaid block position markers. 28 brackets; chrome-plated cast flange and tension hoop; adjustable tailpiece with hinged cover. Professional plastic head provides true, rich banjo tone. Geared machine heads; deluxe Grover non-slip 5th string tuning peg; armrest. A fine professional instrument.

K90 —Kay "Artist" Model 5-String Banjo **$159.50**
K90T—Kay "Artist" Model 4-String Tenor Banjo **$159.50**
K90P—Kay "Artist" Model Plectrum Banjo **$159.50**



(A) K52 **$100.00**





(D) K80 **$89.95**



(B) K65T **$49.95** (C) K75T **$65.00** K75 **$65.00**

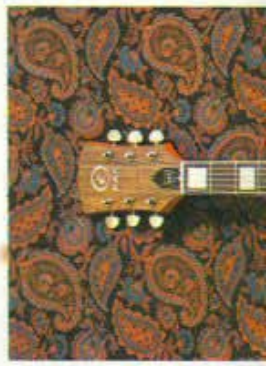


(E) K61 **$69.95**

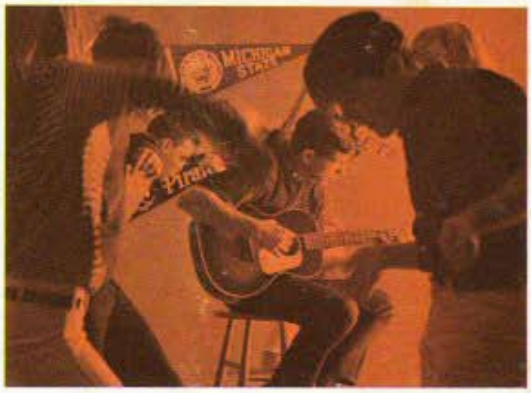
(F) K90 **$159.50**











GUARANTEE

Every Kay guitar is the work of master craftsmen and is guaranteed for a period of one year following original purchase against any defects in materials or workmanship. Any instrument found to be faulty during this period will be repaired or replaced at no charge.

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